

B.S.ED. COMMUNICATIONS STUDIES (LEADERSHIP AND PUBLIC ADVOCACY)

Effective Fall 2017

As per PRP3604: All students earning a first baccalaureate degree will take at least 30 of their last 45 credits at Bloomsburg University, no more credits are required than the 30 credits. All first baccalaureate students will take at least 50% of credits required for the Major from a PASSHE university. Bloomsburg University may require up to a maximum of 50% of the Major credits. Program exceptions to the policy are to be approved by the Office of the Chancellor.

Students seeking Secondary Education Certification in Communication Studies must declare majors in both Communication Studies (Interpersonal Communication, Leadership Communication or Organizational Communication) and the corresponding Secondary Education Communication Studies track and complete the Communications Studies major course sequence as well as the Secondary Education Professional Course and Certification requirements. Students must consult their advisers in both departments each semester regarding course selection and other certification requirements.

A total of 126 credits are required for a Bachelor of Science in Education with a specialization in Leadership and Public Advocacy. Required courses include:

Required by Leadership and Public Advocacy for Secondary Ed. Major (48 credits)

COMMSTUD.103	Public Speaking
COMMSTUD.104	Interpersonal Communication
COMMSTUD.106	Small Group Communication
COMMSTUD.205	Understanding Social Influence
COMMSTUD.207	Communication Research Methods
COMMSTUD.209	Examining Communication
COMMSTUD.220	Intercultural Communication
ENGLISH _____	American or English Literature Course (236, 237, 246 or 247)
ENGLISH.311	Structures of English
ENGLISH.312	History of the English Language
THEATRE.102	Introduction to Theatre Arts
_____	Select an elective from the major suggested by the Communication Studies Department

Select four courses from the following (12 credits)

COMMSTUD.315	Persuasion
COMMSTUD.321	Argument and Analysis
COMMSTUD.413	Community Leadership
COMMSTUD.417	Media and Visual Culture
COMMSTUD.418	Issue and Image Campaigns
COMMSTUD.427	Strategic Communication
COMMSTUD.495	Special Topics in Leadership and Public Advocacy

Required by Education (40 credits)

EDFOUND.204	Educational Technology
EDFOUND.206	Teachers, Schools & Society
EDFOUND.291	Principles of Teaching
EDFOUND.311	Classroom Meas. & Assessment
EDFOUND.406	Multicultural Education
EDFOUND.427	Classroom Mgt. & Eff. Discipline

EDFOUND.497	Student Teaching: 1st Experience
EDFOUND.498	Student Teaching: 2nd Experience
PROFSTUD.498	Student Teaching Seminar
_____.	Practicum
PSYCH.101	General Psychology
SECED.351	Teaching Communication (fall only)

Required by PDE (27 credits)

ENGLISH.101	Foundations of College Writing I
ENGLISH.236 or 237	American Literature Course
MATH.141	Introduction to Statistics
MATH_____	Any college-level math class
PROFSTUD.494	ELL Strategies
PSYCH.212	Adolescent Psychology
SPECED.101	Introduction to Except Individuals
SPECED.275	Linking Assessment
SPECED.358	Methods of Instruction for Students with Disabilities

Meeting General Education Goals:

Credit toward General Education Goals is met with General Education Points (GEPs). Courses can offer a maximum of 4 GEPs. Some courses offer GEPs toward more than one General Education Goal. The range of courses awarding GEPs, and the degree to which major requirements and general education requirements may be satisfied simultaneously, will change as more courses are approved for General Education credit. See www.bloomu.edu/mycore

Course Number	Course Title	GEPs
***Goal 1: Communication; minimum 7 GEPs, from minimum of 3 disciplines.		
COMMSTUD.103	Public Speaking	3
EDFOUND.291	Principles of Teaching	2
ENGLISH.101	Foundations of College Writing I	3
*Goal 2: Information Literacy; minimum 2 GEPs		
EDFOUND.204	Educational Technology	3
**Goal 3: Analysis, Quantitative Reasoning, & Problem Solving; minimum 5 GEPs, from minimum of 2 disciplines.		
MATH.141	Introduction to Statistics	3
SPECED.275	Linking Assessment	1
COMMSTUD.106	Small Group Communication	1
**Goal 4: Cultures & Diversity; minimum 5 GEPs, from minimum of 2 disciplines.		
EDFOUND.291	Principles of Teaching	1
EDFOUND.406	Multicultural Education	2
SPECED.101	Intro to Exceptional Individuals	2
**Goal 5: Natural Sciences; minimum 5 GEPs, from minimum of 2 disciplines.		
	Any 3-credit course with 3 GEPs in Goal 5	3
	Any 3-credit course with 2 GEPs in Goal 5 and 1 GEP in Goal 3	2
**Goal 6: Social Sciences; minimum 5 GEPs, from minimum of 2 disciplines.		
EDFOUND.206	Teachers, Schools, and Society	1
PSYCH.101	General Psychology	3
SPECED.275	Linking Assessment	1

**Goal 7: Humanities; minimum 5 GEPs, from minimum of 2 disciplines.		
ENGLISH ____	Literature (236, 237, 246, or 247)	2
THEATRE.102	Introduction to Theatre	3
*Goal 8: Second Language Competency; minimum 2 GEPs; Select one of the two options.		
ASLTERP.155	American Sign Language 1	2
_____102	Competency test or any second language 102 level	
*Goal 9: Physical Activity & Health; minimum 2 GEPs.		
_____	EXERCISE.114, 226, 230, 241, 250, 270 or DANCE.117, NURSING.100 or 217 or HONORS.217	2
*Goal 10: Responsible Citizenship; minimum 2 GEPs.		
EDFOUND.406	Multicultural Education	1
SPECED.101	Intro to Exceptional Individuals	1

*GEPs for this goal may come from just 1 discipline. **GEPs must come from at least 2 disciplines. ***GEPs must come from at least 3 disciplines.

Additional Notes on the Secondary Education Major:

Admission Packet, for Admission into the Teacher Education Program: due by 48 credits, signed by your Education advisor and submitted to Teacher Education Admission Packets Coordinator. McCormick 3103A Forms and Information available Online from www.bloomu.edu/teaching-learning

- Eligible test scores: PRAXIS (www.ets.org), PAPA (www.pa.nesinc.com):**
 - **PRAXIS Core Academic Skills for Educators** (Reading score: 156; Writing score: 162; Math score: 142)
 - **PAPA – Pre-service Academic Perf. Assessment** (Reading score: 220; Writing score: 220; Math score: 193)
 - **SAT (Old):** 500 or higher in Reading, Writing and Math.
 - **ACT:** Before 9/2015; Composite Score: 23; English/Writing Score: 22; Math Score: 21
After 9/2015; Reading Score: 22; Writing Score: 21; Math Score: 21
 - **PRAXIS II:** Grades 7-12 field of concentration (www.ets.org)
- Cumulative GPA of 3.0, with a C or better** in all professional education and specialization courses.
- 6 credits of college-level math** and **6 credits in English composition and literature**
- Completion of early field experience:** five days/40 hours, non-credit, w/appropriate diversity in contexts: forms required
- Two recommendations** from Teacher Education faculty: standardized form required
- Professional liability insurance** (available through PSEA, at www.PSEA.org)
- Tuberculosis Screening** results, from a test taken within the last two years (likely repeated before student teaching).
- A resume** that follows the sample format: format available from Education Studies
- Criminal checks:** Act 34 (Criminal Record Check); Act 151 (Child Abuse History Check); Act 114 FBI Clearance: register at www.pa.cogentid.com; register under Department of Education; fingerprinting available at BU bookstore. Clearances are valid for 1 year for one year: will need to repeat before student teaching.

- **Student Teaching—Placement Card and Eligibility Packet:**
- **Student Teaching Placement Card**—intent to student teach:
 - for fall** student teaching, due **by February**
 - for spring** student teaching, due **by September**
- **Student Teaching Eligibility Packet:** Download checklist and forms from the Student Teaching tab under Student Resources on the College of Education homepage.
- **Student Teaching Eligibility Packet is due:** signed by your Education advisor, to the Student Teaching Placement Office, 3103A McCormick:
 - April 10** for fall student teaching
 - October 1** for spring student teaching